

EDITORIAL CALENDAR 2020

MONTH	EDITORIAL	EVENTS & BONUS DISTRIBUTION	AD CLOSE	MATERIAL DUE
JANUARY/ FEBRUARY	<ul style="list-style-type: none"> Genetics and Genomics 	<ul style="list-style-type: none"> CHI: PepTalk January 20-24 (San Diego) Keystone: Beyond A Million Genomes: From Discovery to Precision Health (A4) January 21-25 (Brackenridge) SLAS: January 25-29 Keystone: Engineering the Genome (Q2) February 8-12 (Banff) 	1/2	1/9
MARCH	<ul style="list-style-type: none"> Plant Biology 	<ul style="list-style-type: none"> CHI: Molecular Med Tri-con March 1-4 (San Francisco) Pittcon: March 1-5 (Chicago) CHI: OPT Congress: Oligonucleotide & Precision Therapeutics March 17-19 (Cambridge) Keystone: Advances in Cancer Immunotherapy (C4) March 22-26 (Whistler) KNect 365: Bio Process International US West March 9-12 2020 (Santa Clara) KNect 365: Cell Line Development & Engineering, Co-located with BioProcess International US West March 9-12 (Santa Clara) 	2/3	2/10
APRIL	<ul style="list-style-type: none"> Cover story on Cancer 	<ul style="list-style-type: none"> CHI: Bio-IT World April 21-23 (Boston) AACR: April 24-29 (San Diego) 	3/4	3/11
MAY	<ul style="list-style-type: none"> Focus on Memory 	<ul style="list-style-type: none"> CHI: PEGS: The Essential Protein Engineering Summit May 4-8 (Boston) KNect 365: TIDES May 11-14 2020 (Boston) 	4/3	4/10
JUNE	<ul style="list-style-type: none"> Cover Story on Microbiology 	<ul style="list-style-type: none"> CHI: The Liquid Biopsy Summit June 15-17 (Seattle) ASM Microbe: June 18-22 (Chicago) Keystone: Neuro-Immune Interactions in the Central Nervous System (Z5) June 19-23 (Keystone) KNect 365: CAR & T Cell Therapies June 22-24 (San Francisco) 	5/1	5/8
JULY/ AUGUST (DIGITAL ONLY ISSUE)	<ul style="list-style-type: none"> Clinical Science 	<ul style="list-style-type: none"> AACC: Jul 26-30 (Chicago) 	6/29	7/6
SEPTEMBER	<ul style="list-style-type: none"> Cover story on Human Genetics 	<ul style="list-style-type: none"> KNect 365: BioProcess International Conference & Exhibition September 21-24 (Boston) 	8/4	8/11
OCTOBER	<ul style="list-style-type: none"> Cover story on Neuroscience 	<ul style="list-style-type: none"> SfN: October 24-28 (Washington) 	9/3	9/10
NOVEMBER (DIGITAL ONLY ISSUE)	<ul style="list-style-type: none"> Ecology/ Marine Science 	<ul style="list-style-type: none"> ASHG: October 27-31(San Diego, CA) 	10/2	10/9
DECEMBER	<ul style="list-style-type: none"> Cover story on Cell Biology Top 10 Innovations 	<ul style="list-style-type: none"> ASCB: December 5-9 (Philadelphia) KNect 365: Antibody Engineering & Therapeutics December 2020 (City and Exact Date TBD) 	11/3	11/10

2019-2020 CREATIVE SERVICES CONTENT CALENDAR

MONTH	MULTISPONSORED EBOOK	MULTISPONSORED POSTER	MULTISPONSORED PODCAST	MULTISPONSORED WEBINAR
JANUARY	Nucleic acids sequencing Sponsorship deadline: Jan 1	Aging Sponsorship deadline: Nov 30	Neuroscience Sponsorship deadline: Dec 15	Microbial engineering Sponsorship deadline: Dec 15
FEBRUARY	Cloning Sponsorship deadline: Feb 1	Transfection and transduction Sponsorship deadline: Dec 20	CRISPR and infectious disease Sponsorship deadline: Jan 15	Single cell studies for autoimmune disorders Sponsorship deadline: Jan 15
MARCH	Microscopy Sponsorship deadline: March 1	CAR-T Cells Sponsorship deadline: Jan 30	Microbiology and genetics Sponsorship deadline: Feb 15	Third generation sequencing Sponsorship deadline: Feb 15
APRIL	Cancer research Sponsorship deadline: April 1	Tumor microenvironment Sponsorship deadline: Feb 28	Microbiome Sponsorship deadline: Mar 15	Deep learning AI Sponsorship deadline: Mar 15
	Lab Bench Music Awards Sponsorship deadline: April 20			
MAY	Proteomics Sponsorship deadline: May 1	Immunology Sponsorship deadline: Mar 30	Neuroscience and music Sponsorship deadline: April 15	Precision medicine Sponsorship deadline: April 15
JUNE	Microbiology Sponsorship deadline: June 1	SNP Genotyping Sponsorship deadline: April 30	Immunotherapy Sponsorship deadline: May 15	RNAi for neurodegenerative disease Sponsorship deadline: May 15
JULY	Single cell analysis Sponsorship deadline: July 1	Antibody-based therapeutics Sponsorship deadline: May 30	Organoid culture Sponsorship deadline: June 15	Microbiome Sponsorship deadline: June 15
AUGUST	Mass spec Sponsorship deadline: Aug 1	N/A	Gene therapy Sponsorship deadline: July 15	Ancient DNA Sponsorship deadline: July 15
SEPTEMBER	Genomics Sponsorship deadline: Sep 1	Live cell imaging Sponsorship deadline: July 30	Synthetic biology Sponsorship deadline: Aug 15	Extremophiles Sponsorship deadline: Aug 15
OCTOBER	Neuroscience Sponsorship deadline: Oct 1	Cannabis and the brain Sponsorship deadline: Aug 30	Precision medicine Sponsorship deadline: Sep 15	Viruses as therapeutics Sponsorship deadline: Sep 15
NOVEMBER	Tissue culture Sponsorship deadline: Nov 1	Cardiac regenerative medicine Sponsorship deadline: Sep 30	Microbiology and immunology Sponsorship deadline: Oct 15	High content screening Sponsorship deadline: Oct 15
DECEMBER	Cell biology Sponsorship deadline: Dec 1	Liver pathophysiology Sponsorship deadline: Oct 30	Autoimmunity Sponsorship deadline: Nov 15	Fluorescence microscopy Sponsorship deadline: Nov 15